



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**

B.A. Honours 3rd Semester Examination, 2021

**CC6-PSYCHOLOGY**

**SOCIAL PSYCHOLOGY**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.  
All symbols are of usual significance.*

**GROUP-A**

**Answer any two from the following**

12×2 = 24

1. Define social psychology. What makes social psychology scientific in orientation? 2+10
2. Define Attribution and its types. Discuss in detail Kelly's theory of attribution. 2+4+6
3. What do we mean by attitude in psychology? Discuss its formations and functions. 2+6+4
4. Define Prejudice. Discuss its causative factors and intervention techniques. 2+6+4

**GROUP-B**

**Answer any four from the following**

6×4 = 24

5. Discuss the applications of social psychology. 6
6. Define social cognition. Discuss schema and heuristics as a mental tool. 2+4
7. Discuss persuasion as a means of attitude change. 6
8. Write in brief about impression formation and management. 6
9. What are the components of attitude? Explain it with suitable example. 4+2
10. Explain the theory of realistic conflict theory with reference to "Robbers cave" experiment. 6

**GROUP-C**

**Answer any four from the following**

3×4 = 12

11. Explain any three types of biases in attribution. 3
12. Explain Cognitive Dissonance with suitable examples. 3
13. Briefly discuss the nature of Prejudice. 3
14. Explain the theory of correspondence inference. 3
15. Define optimistic bias and its applications on our behavior. 3
16. Write a short note on social psychology in Indian context. 3

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